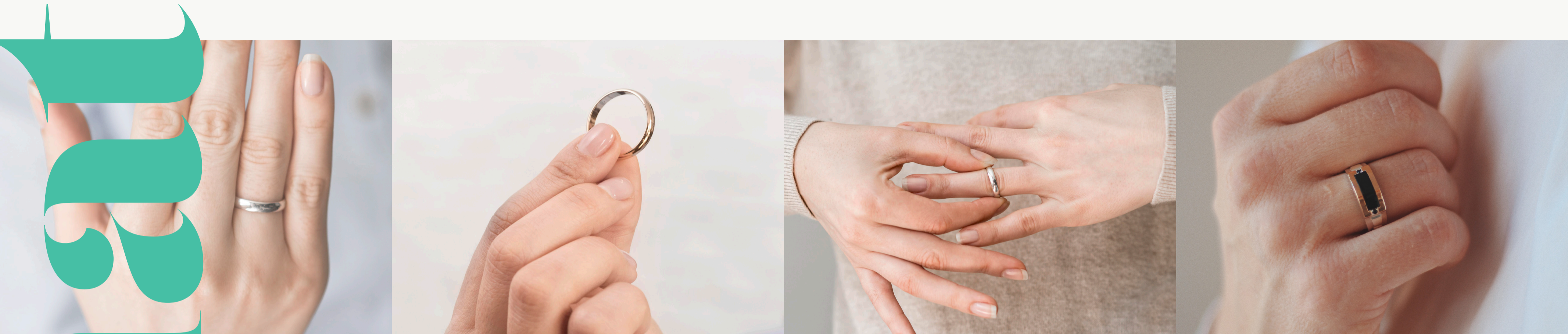




Time
Trace



What is Time Trace?

Time Trace® is a sophisticated device meticulously designed to ensure that users stay seamlessly aligned with their schedules, eliminating the need to continually consult their agendas, succumb to time lapses, or inadvertently spend excessive hours on a single task. This cutting-edge solution, Time Trace, is meticulously crafted to be highly adaptable and fully customizable to cater to the unique requirements of each user.

The device

Time Trace® is user friendly Ring and App that can seamlessly be set up. The user can navigate through the interface of the app, and set their routine that they want for the day or week.

What can this product be used for?

Time Trace® serves as an effective time management tool, delivering timely notifications to individuals, prompting them to transition between tasks, discontinue work, or prepare for their forthcoming appointments. It seamlessly maintains their productivity trajectory, eliminating the need for disruptive manual consultations.

| How does Time Trace works?

Time Trace® operates through a sophisticated system of tactile vibrations and audible notifications, alerting users to transition tasks. It offers versatile configuration options, allowing seamless adaptation to the user's daily routine. Time Trace® is meticulously designed to maintain users within their established routines, minimizing the need for frequent manual interaction with their mobile devices or reminders.

| Insights

Time Trace® has multiple characteristics that adapt to the user for a better performance and management. This functions include: personalized calendar, customizable reminders, synchronization, location based-reminders, analytics and insights.

| Personalized Calendar

Time Trace® creates a personal calendar for the user that can be set up with any customisations. There are multiple calendars and routines that can be set up and named differently depending on each user's needs and purposes.

| Reminders

Time Trace® encompasses a reminder feature, affording users the capability to establish specific day reminders that deviate from their regular routines and necessitate prompt attention.

| Synchronization

Time Trace® seamlessly integrates with Google, Microsoft, and Apple calendars, enhancing time management capabilities for a comprehensive and streamlined approach.

| Analytics and Insights

Analytics offers users a weekly progress overview, pinpointing areas of time overruns, guiding future improvements, and boosting weekly performance.

HOW

Benefits of the product

Time Trace® serves as a valuable tool to foster heightened work focus while also facilitating well-timed breaks, promoting a balanced approach. It addresses the common challenge of becoming deeply engrossed in a project to the point where awareness of time's passage is lost, ultimately impeding opportunities for other activities like fitness, event management, and personal plans.

Who is the target audience?

Time Trace® is tailored for individuals who invest substantial time in specific, time-consuming activities, such as office work, studio sessions, or training. It aids in meticulous time and task management, enabling a focused, single-task approach while also facilitating strategically timed breaks. This multifaceted solution empowers users to optimize productivity and seamlessly integrate necessary interruptions into their schedules.

Time Trace® resonates particularly with professionals in office settings, where time management is crucial for maintaining peak performance and achieving work-life balance. Similarly, creatives and artists working in studios will find this tool indispensable, as it empowers

them to concentrate on their craft while ensuring they allocate time judiciously for breaks and diversions. Athletes and individuals involved in rigorous training programs also benefit from the product, as it aids them in optimizing their training schedules and incorporating essential recovery periods.

Ultimately, Time Trace® offers a versatile solution that meets the needs of those who seek to enhance their productivity and task management, allowing them to strike a harmonious balance between their primary endeavors and essential breaks or diversions, all while remaining fully engaged and focused on each activity.



Emily Johnson

65 years old

Retired

Emily, a dedicated artist crafting paintings for sale, often loses track of time due to her absorbing work. She uses her Time Trace® ring to efficiently manage her time and switch between activities, enhancing her overall productivity.



David Rodriguez

30 years old

Has his own business

David leads a dual life by working at a company during the day while dedicating his nights to managing his own online business venture. Beyond his professional pursuits, he enjoys socializing, fitness, and self-improvement.



Michael Smith

45 years old

Restaurant owner & Chef

Michael, the proprietor of a restaurant, manages the front-of-house operations during the day and dedicates his evenings to essential paperwork and business tasks. He prioritizes keeping his restaurant's affairs meticulously up-to-date.



Sarah Williams

19 years old

College Student

Sarah, a full-time college student and athlete, juggles academics, sports, and gym sessions. She occasionally travels for weekend meets. She uses her Time Trace® ring for staying organized, and meet deadlines

APP

| Using the app

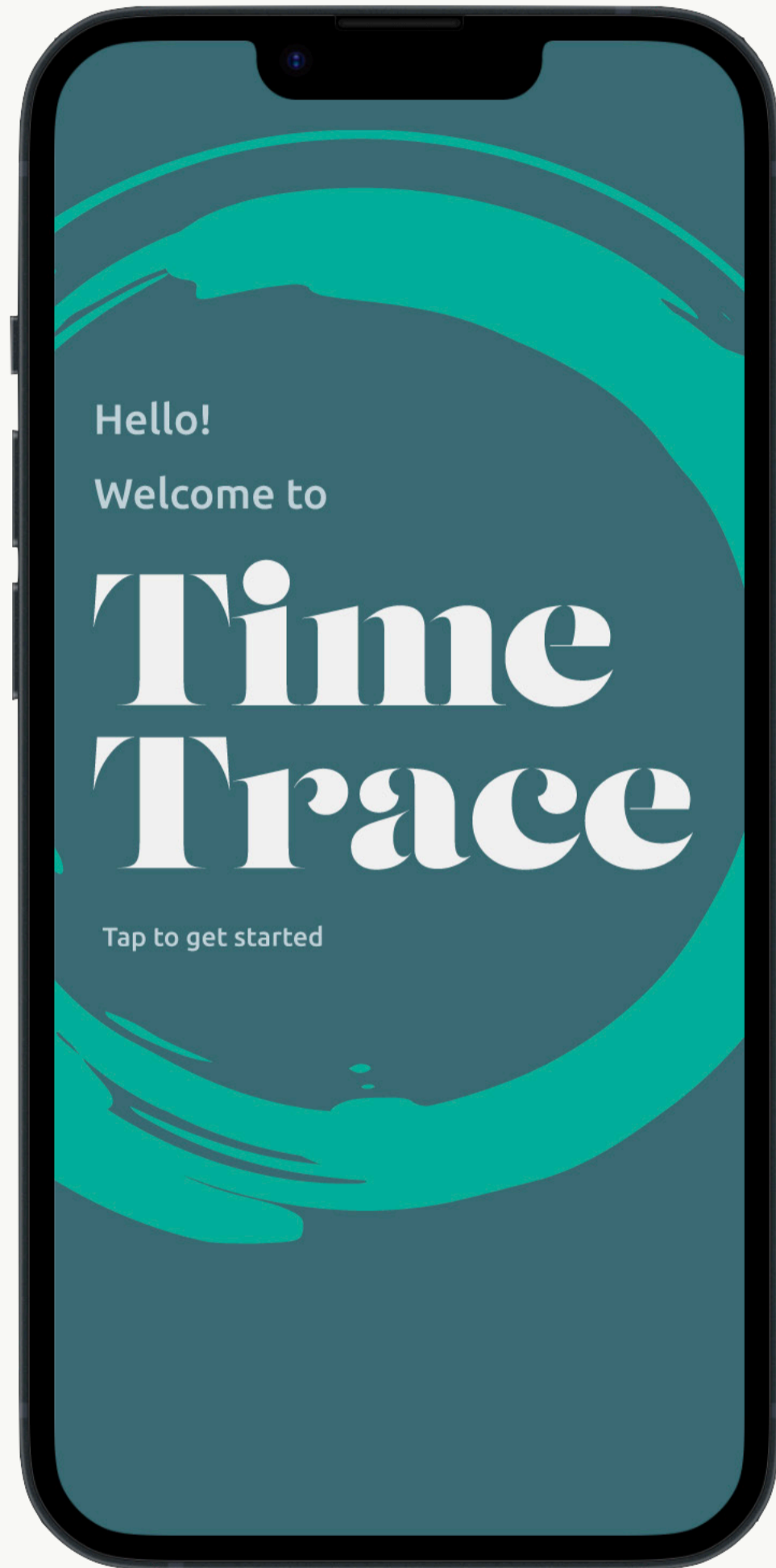
Acquiring proficiency in utilizing the Time Trace® application is characterized by its straightforward setup process, coupled with a diverse array of customizable features that empower users to optimize their daily routines for maximum efficiency.

This app includes the capability of setting up your schedule, reminders, synchronization with your calendar, and analytics when you are the most efficient.

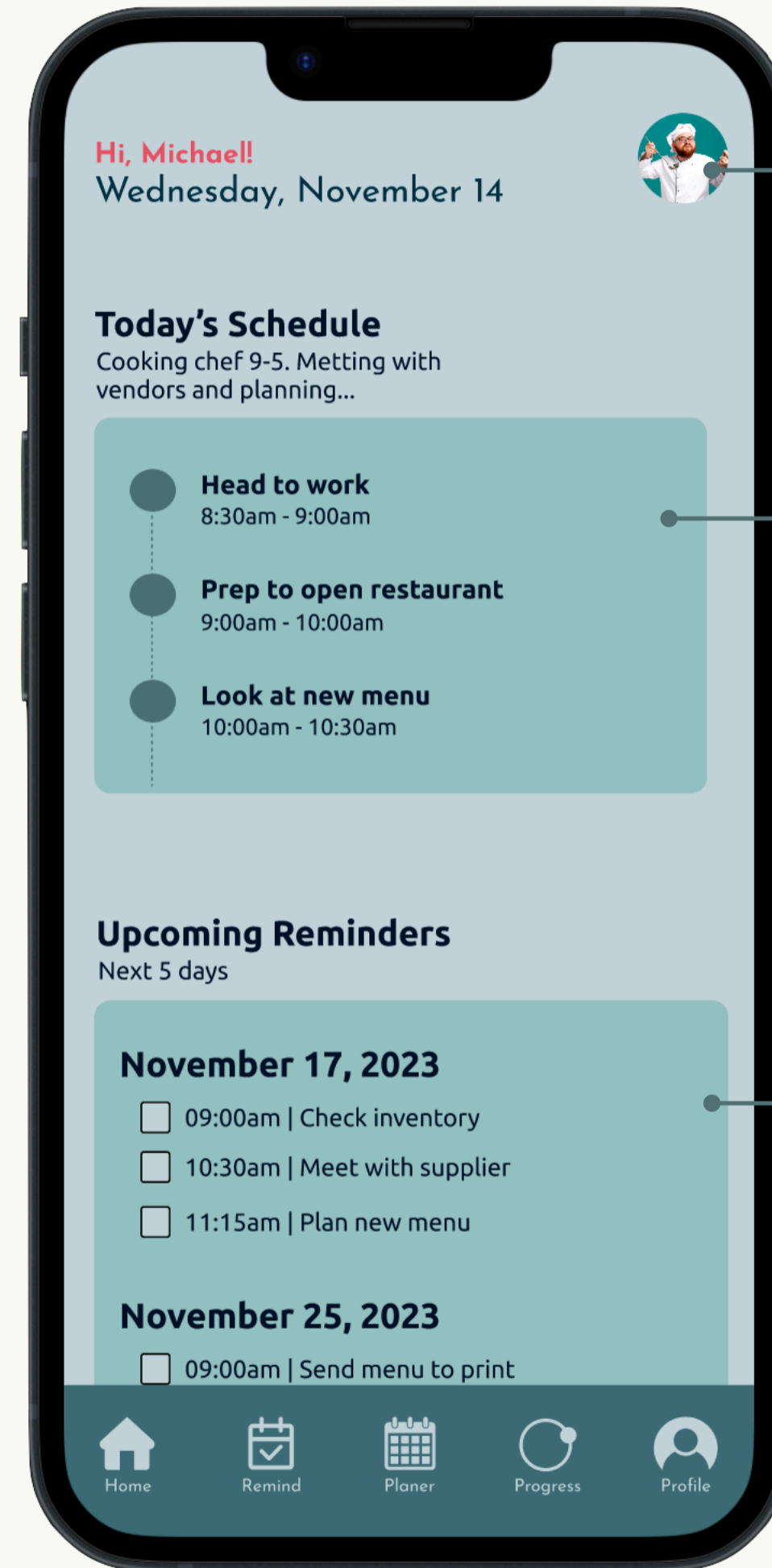
The app delivers a user friendly interface, which allows a wide range of ages to get used to the app and use it for their individual needs.



Time App



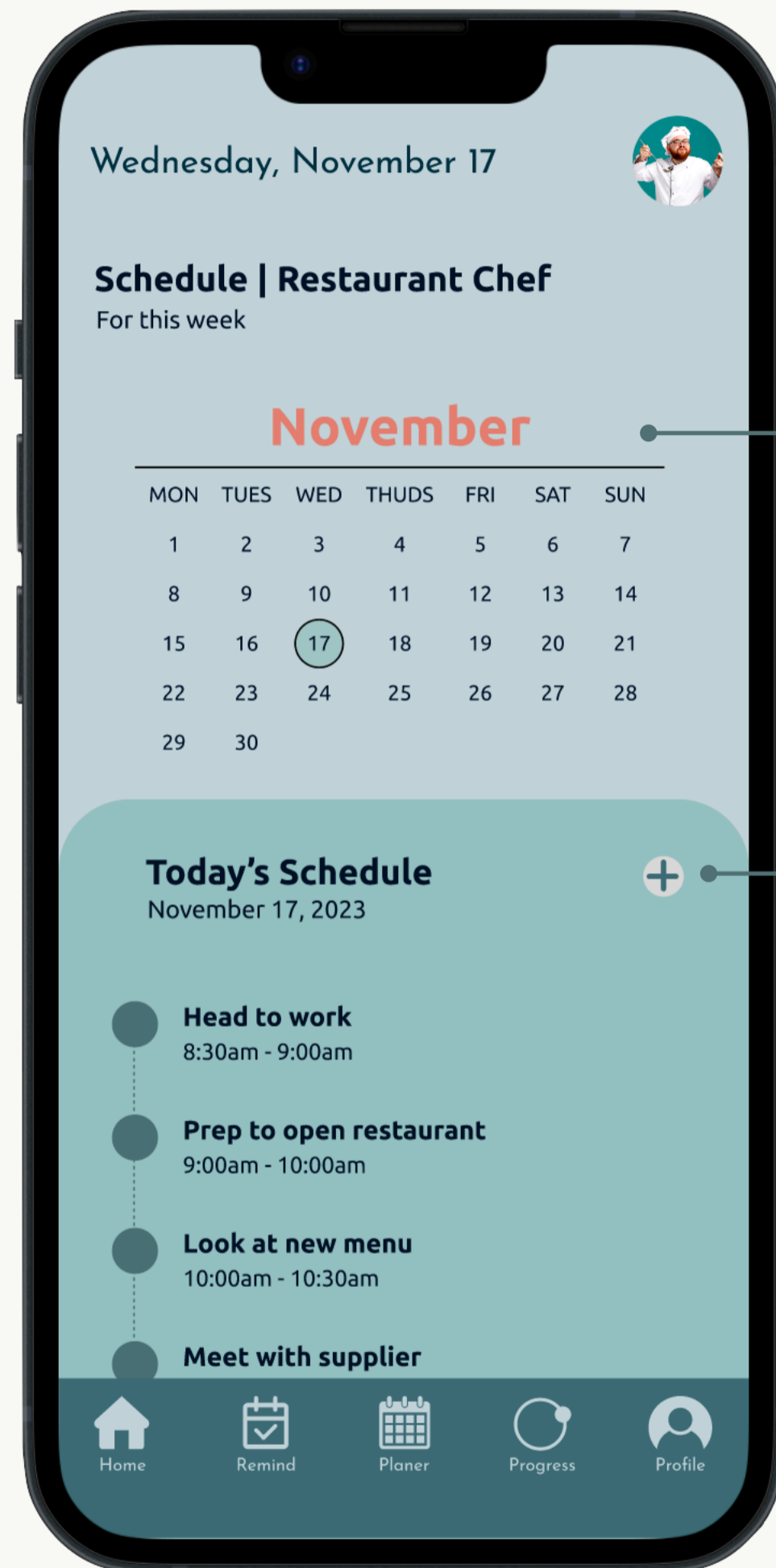
Welcome screen to get the app activated.



Personal information available at the top for eassy access.

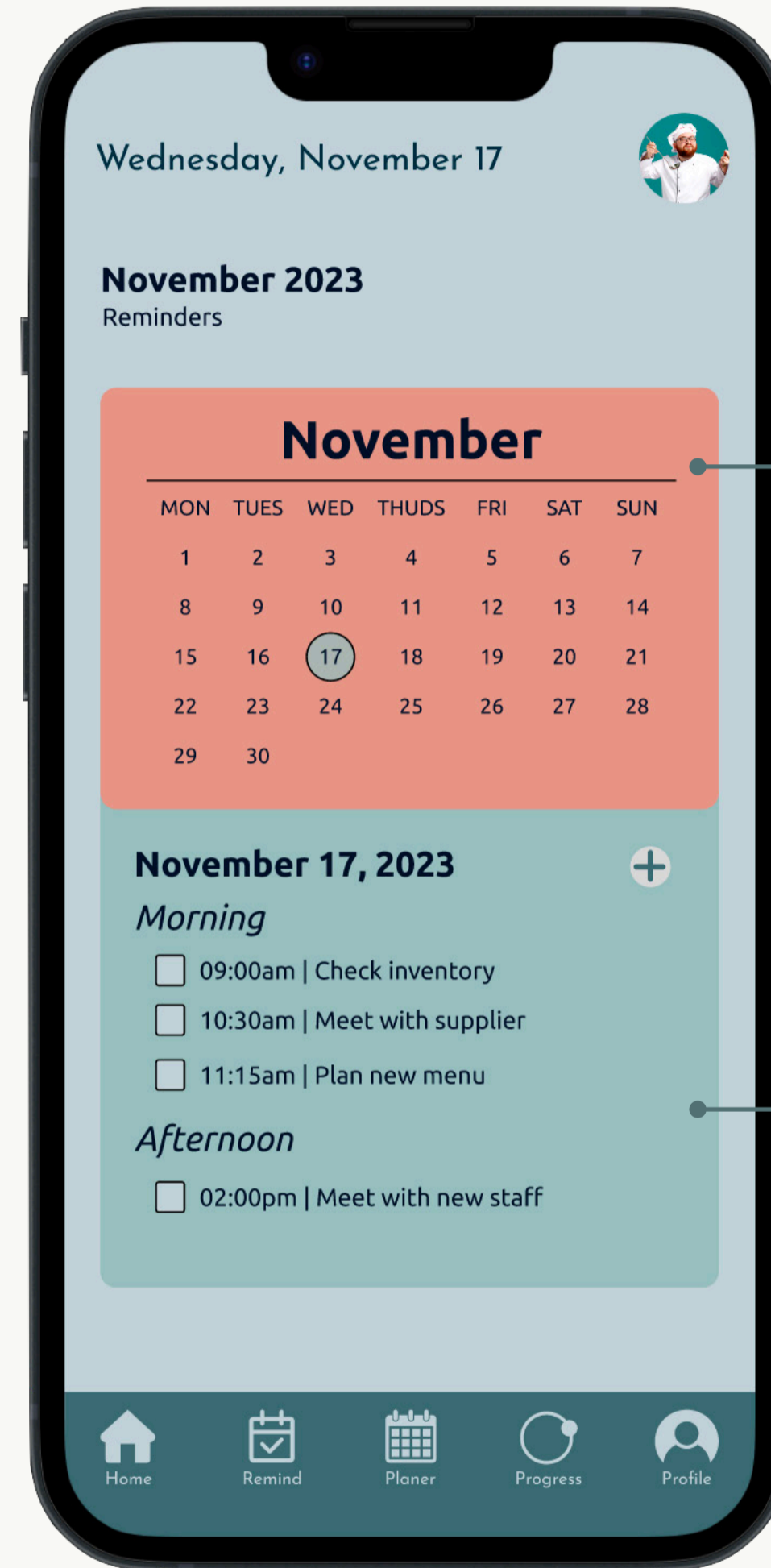
Access your schedule right right away, and see what is comming up!

Look at your reminders, so that you know what you have next on the plate.



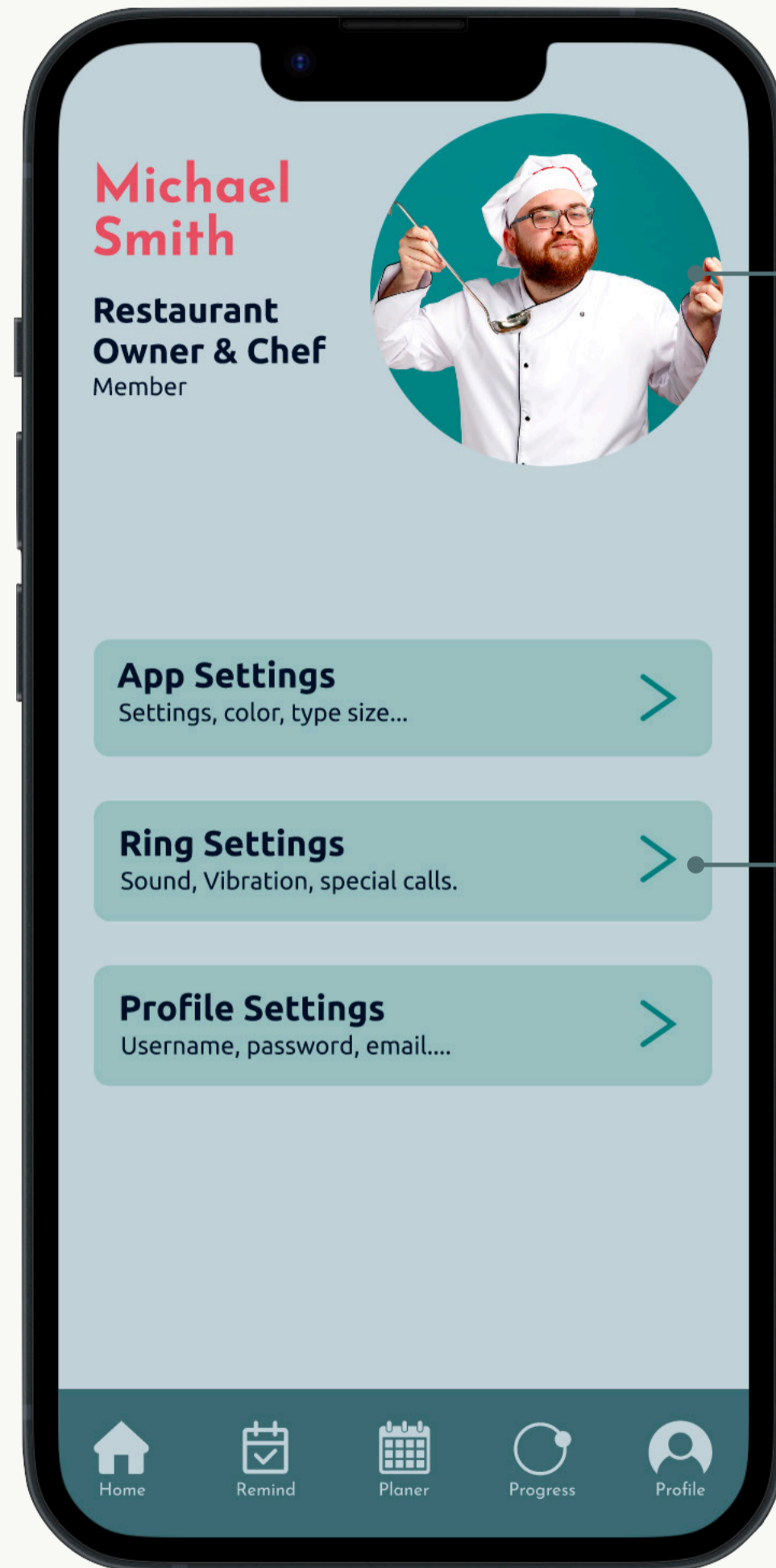
Vissual calendar for a better organization and planning

Eassy to make routine that can be adjusted to any day and any time needed.



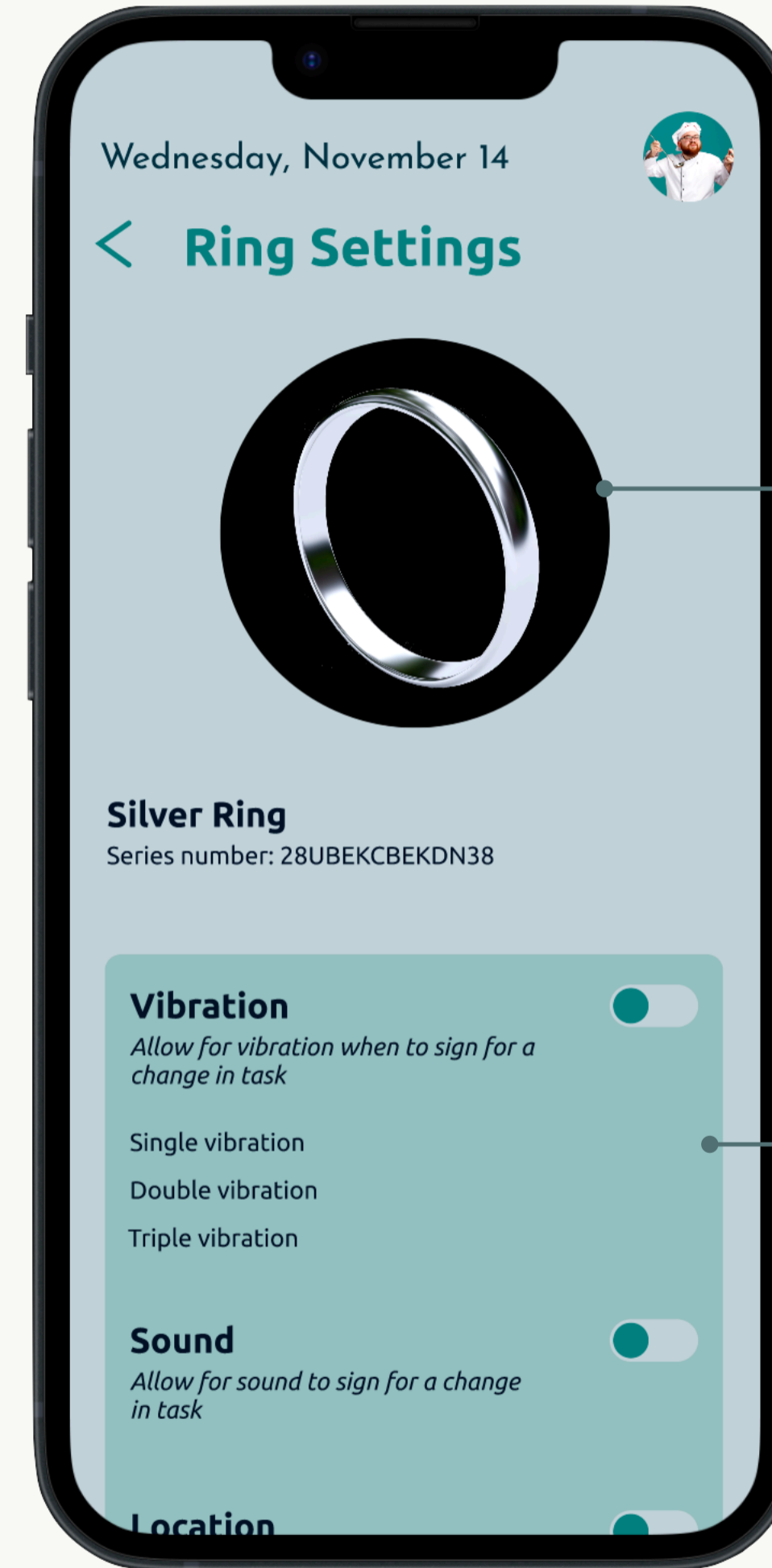
General calendar, to put down the small taks that are not consistent.

Reminders offers an easy option to add those things that only happen once but are still important.



Make the profile that you need to achieve the goals that you have.

Choose what you want on your ring.



Know the information of your ring right away when you need it!

Personalize your ring, to the settings that best fit you! weather you wnat it to vibrate or make a sound for the next task in line.

Style Guide

Typefaces

Primary Type face | Josefin Sans

This type face is going to be used for the main headings and important information to stand out.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

Primary Type face | Ubuntu

This type face is going to be used for the main headings and important information to stand out.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

Color Swatches

Primary Color

This color is the color used for the logo, and for any details entailing the app.

CMYK:	RGB:
C: 65	R: 79
M: 0	G: 191
Y: 45	B: 165
K: 0	

Main Body
Used for the background in the app

CMYK:	RGB:
C: 22	R: 197
M: 10	G: 211
Y: 10	B: 218
K: 0	

Secondary Color

Used for text.

CMYK:	RGB:
C: 97	R: 0
M: 72	G: 46
Y: 51	B: 63
K: 52	

Secondary Color

Used in the app as needed for details.

CMYK:	RGB:
C: 79	R: 84
M: 44	G: 113
Y: 47	B: 116
K: 15	

Secondary Color

Used in the app as needed for details.

CMYK:	RGB:
C: 13	R: 217
M: 56	G: 134
Y: 52	B: 116
K: 0	

Tertiary Color

Used for important information to stand out.

CMYK:	RGB:
C: 11	R: 218
M: 79	G: 91
Y: 51	B: 108
K: 0	

Join the club

Time Trace

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Get Yours

Join the club Today!

Along with the app, we have also developed a website that will help costumers navigate the characterisitcs of the ring, and learn more about what it does - offering them an option to get the ring and try it for themselves.

Time Trace looks out for their costumers, and as a company one of the goals is to ensure that the client feels confident putting their money into something that is going to benefit them. Witht the aid of a website, they can feel assured that they can trust Time Trace to help them achieve their goals.

Join the club

